



# Sustainable and Efficient Innovations for Space and Earth

## ESA BIC NEW SPACE ECONOMY START-UP CHALLENGE

Start-ups wanted! Apply when you focus on:  
Outer space as your marketplace of the future!  
Innovative business ideas involving or using  
space technologies on Earth!

Disruptive products and digital businesses  
increasing mobility, efficiency, and customer  
orientation in the space sector!



Host



Partners



Organiser



2021/22  
SIGN UP NOW!

18 OCT 2021 – 4 FEB 2022  
[www.innospace-masters.com](http://www.innospace-masters.com)



business  
incubation  
centre

## THE CHALLENGE

The ESA BIC Start-up Challenge of the INNOspace Masters is looking for new technology transfer ideas and business models from earth into space and vice versa. Potential examples:

- › Mobility applications and solutions
- › Innovative optimisation solutions
- › Increased efficiency and customer orientation solutions
- › Components or subsystems
- › Or any other ideas in the space sector

Start-ups are invited to submit their innovative products or services for the new space economy and obtain support from Germany's ESA Business Incubation Centres in entering this future industry.

## THE PRIZE

The winning proposal will be awarded with a support package tailored to the requirements of its realisation:

- › Assistance in transforming the business concept into a viable business plan
- › Support of the application in one of the German ESA BIC facilities. If accepted, you will benefit from EUR 50,000 in funding
- › Access to the Europe-wide network of experts, which can assist in both, technological and business-related aspects

## THE PARTNER

The German ESA Business Incubation Centres (BICs) offer the only start-up programme in Germany that promotes company foundations based on **technology transfers from and into the space sector** from the initial phase up to the marketable product. In close collaboration with renowned partners the programme supports young companies for a period of up to two years. The start-ups receive financial and technical support as an incentive.

Host



German  
Space Agency  
at DLR



Organiser

