Evaluation Criteria

INNOspace Masters 2019 / 2020

**DLR Challenge**

- Relevance: There is a clear research need and the investigative approach is expedient.
- Scope & Realisation Aspects: The project course is realistic and the financial planning is appropriate.
- Technological Feasibility: The idea / solution is technically appropriate and feasible.
- Exploitation Potential: The exploitation, application, and expected market potential are high.
- Innovation Level: The degree of innovation of the idea / solution is high.
- Transfer Potential: There is a high potential for cross-sector technology-/ knowledge transfer.
- Competence: Professional excellence and prior experience are sufficiently demonstrated.

**ESA BIC Challenge**

- Relevance: The business proposition has a clear space connection (spin-in or spin-off/application).
- Scope & Realisation Aspects: The implementation plan is realistic and the funding requirements are adequate.
- Technological Feasibility: The idea / solution is technically feasible.
- Market Potential: The exploitation potential and the chance for commercial success are high.
- Innovation Level: The degree of innovation is high (technical and/or business model).
- Competence & Team: Entrepreneurial experience is sufficiently demonstrated, the team shows complementary skills (technical and business development related).
Airbus Challenge

- Relevance: There is a clear relevance to the topic selected by Airbus
- Scope & Realisation Aspects: The project course is realistic and the amount of funding is appropriate.
- Technological Feasibility: The idea / solution is technically feasible.
- Market Potential: The exploitation potential and the chance for commercial success are high.
- Innovation Level: The degree of innovation the development represents is high.
- Competence I: Professional expertise and prior experience are sufficiently demonstrated.
- Competence II: Relevant skills of the team members to implement the idea

OHB Challenge

- Relevance: There is a clear relevance to the topic selected by OHB
- Scope & Realisation Aspects: The project course is realistic and the amount of funding is appropriate.
- Technological Feasibility: The idea / solution is technically feasible.
- Market Potential: The exploitation potential and the chance for commercial success are high.
- Innovation Level: The degree of innovation the development represents is high.
- Competence: Professional expertise and prior experience are sufficiently demonstrated.

DB Netz AG Challenge

- Relevance: There is a clear relevance to one of challenge topics
- Scope & Realisation Aspects: The project course is realistic and the financial planning is appropriate.
- Technological Feasibility: The idea / solution is technically feasible within the next 5 years
- Benefits: The solution has a positive impact on quality and/or financial KPI's
- Innovation Level: The degree of innovation is high (technical and/or business model).
- Competence & Team: Entrepreneurial experience is sufficiently demonstrated, the team shows complementary skills (technical and business development related).