

INNO
space

MASTERS



Mercedes-Benz

Consultation

INNOspace Masters 2025

Submit your
Idea until 24th
March!

Agenda

1. About INNOspace Masters
2. Timeline
3. How do I submit my idea(s)?
4. The MB Challenge
5. Your Questions



INNOspace Masters 2025

Energise Our Future – Cross-Industry Innovations Linking Earth and Space



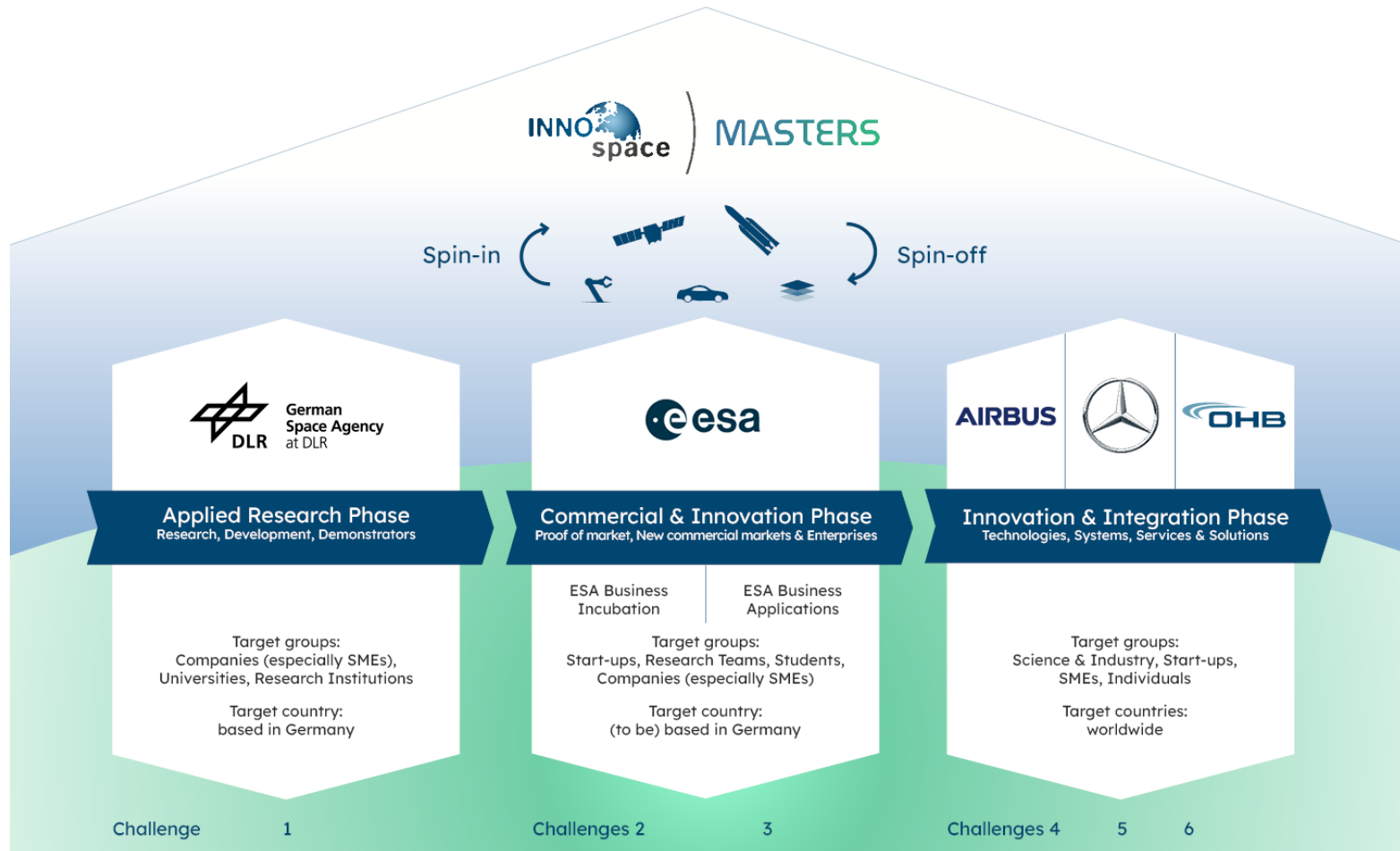
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Mercedes-Benz

Tina Ehardt
Alexander Satanowsky

The INNOspace Masters offers 6 different Challenges across the Innovation Chain



INNOspace Masters 2025

Energise Our Future – Cross-Industry Innovations Linking Earth and Space

Timeline

Bonn

Berlin



Open for Submissions

15 Jan 2025

Submissions Closed

24 Mar 2025

Evaluation

April - July 2025

Masters' Summit (Bonn)

08.-09.07.2025

Final Event (Berlin)

17.09.2025

ISM 2026



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How do I submit my idea?

<https://innospace-masters.awardsplatform.com/>

- Register to the platform
- Select „INNOspace Masters 2025“, Challenge, Entry name
- The platform automatically leads you through the process what to write, how much to write and what is optional.
- You can save, exit, and continue any time writing your submission.
- **Important:** Only successful submitted ideas will be considered.
- **Important:** You may submit as many ideas as you want, but ideas need to be original and unique. Double submission with different partners is not possible.

The screenshot shows the INNOspace Masters Submission platform interface. The top navigation bar includes 'Manage', 'Enter', and 'Judge'. The main content area is titled 'INNOspace Masters Submission platform' and contains sections for 'Dates', 'FAQ', and 'Support'. A 'My entries' section shows a 'Submission' status and a 'Start entry' button. A 'Start here' button is also visible. The 'INNOspace Masters Submission Guidelines' section lists key rules, such as the ability to edit entries until the deadline and the requirement for original ideas. The 'Entry name' field is currently empty. A 'Save + next' button is located at the bottom of the form. A countdown timer in the top right corner shows 38 days, 01 hour, 05 minutes, and 01 second remaining until the deadline of 24/03/2025 13:00 (GMT +01:00) Europe/Berlin. The footer includes copyright information for Creative Force Ltd 2025 and logos for INNOspace, MASTERS, DLR, German Space Agency, ESA, AIRBUS, Mercedes-Benz, OHB, and IQIB.

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Mercedes-Benz car2space Challenge 2025

„Space up your Drive“



Mercedes-Benz car2space Challenge 2025



Application ideas for

- ▶ Power Innovations & Connectivity
- ▶ Efficiency-focused Solutions
- ▶ Earth Watch, Navigation & Mapping
- ▶ Software & Hardware Innovations
- ▶ Outside-the-Box Innovations



Your turn!

What are your questions?



Further questions? Contact us!

INNOSpace-Masters@iqib.de

Partner Consultations

! You can find the links on our webpage.
Slides available on the webpage soon, too.

Partner	When	Link
ESA Business Applications	26th of February, 14-15:30	Consultation ESA BA (Register)
Airbus	05th of March, 16-17 pm	Consultation Airbus
OHB	06th of March, 14-15 pm	Consultation OHB
DLR	06th of March, 16-17 pm	Consultation DLR
ESA BIC	07th of March, 14-15 pm	Consultation ESA BIC
Mercedes-Benz	17th of March, 17-18 pm	NOW
ISM Office Hours in final two weeks before Submission ends	Tuesday 16-17 & Friday 14.30-15.30	Office Hours Tuesday Office Hours Friday



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Commonly asked Questions

- How do I maximize my chances to win?
- What happens if I don't submit in time?
- Can I only submit my idea alone or also with a consortium?
- Where can I find further information about each Challenge?
- What can I expect from the final event?
- Why should I invest my time and effort?
- What happens if I have technical problems with my submission?