

ESA BIC Challenge 2026

“Join the New Space Economy”

Submit your idea
from **15 January**
to **25 March 2026**

Evaluation Criteria – INNOspace Masters 2026

For the ESA BIC Challenge “Join the New Space Economy” the following criteria will be used to evaluate the submitted proposals during the online evaluation and to calculate the final score:

CRITERIA

Relevance

Competence

Market Potential

Technological Feasibility

Innovation Level

DESCRIPTION

There is a clear value proposition that promises relevant benefits for a clearly identified customer group through utilization of an obvious **space connection** (spin-in or spin-off/application).

The team brings relevant experience and complementary skills (technical and business competencies) to turn idea into reality.

The exploitation potential and the chance for commercial success are high.

The idea/solution is technically feasible.

The degree of innovation is high (technical and/or business model).